

2.75" PopRoller™

Series - SKU #	PR 275
Product Name	2.75" PopRoller™
Dimensions: LxWxH	L 2.75" x W 3/4" x H 3/4"
Weight	4/10 Ounce
Suggested Retail	\$10.99
Sizes	2.75"
Colors: 5	Florida Special, Fire Tiger, Redhead, Frog, Greenback



Description

2.75" PopRoller™ - "Topwater". A great finesse lure. This custom made surface popper is characterized by its splash and schooling baitfish characteristics. Specifically designed for Largemouth and Smallmouth Bass, the PopRoller has proven deadly for Redfish, Speckled Sea Trout and Snook, just to name a few. Physical attributes: solid wood, 4/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, stainless steel saltwater ready hardware and VMC Permi-Steel hooks. The PopRoller demands respect in a highly productive, subtle way. Available in 5 brilliant colors.

MODEL #'s

Fire Tiger	PR 275FT
Florida Special	PR 275FS
Frog	PR 275FR
Greenback	PR 275GB
Redhead	PR 275RH

3.25" HighRoller™

Series - SKU #	HR 325
Product Name	3.25" HighRoller™
Dimensions: LxWxH	L 3.25" x W 3/4" x H 3/4"
Weight	4/10 Ounce
Suggested Retail	\$10.49
Sizes	3.25"
Colors: 5	Fire Tiger, Florida Special, Redhead, Bone, Greenback



Description:

3.25" HighRoller™ - "Topwater" "Stickbait", "Walker". Our companies core lure and most versatile lure. The 3.25" HighRoller™ is characterized by its long casting ability and highly active back and forth jumping motion. Originally designed for Largemouth and Smallmouth Bass, the HighRollers natural fleeing baitfish splash and sounds are deadly for a variety of elusive and exciting inland saltwater fish, specifically: Redfish, Speckled Sea Trout and Snook. Physical attributes: solid wood, 4/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, stainless steel saltwater ready hardware and VMC Permi-Steel hooks. The 3.25" HighRoller™ is a must for bank fisherman and boaters stalking hard to reach schooling fish. Available in 5 brilliant colors.

MODEL #'s

Bone	HR 325BO
Fire Tiger	HR 325FT
Florida Special	HR 325FS
Greenback	HR 325GB
Redhead	HR 325RH

3.25" RipRoller™

Series SKU #	RR 325
Product Name	3.25" RipRoller™
Dimensions: LxWxH	L 4.25" x W 9/16" x H 9/16"
Weight	4/10 Ounce
Suggested Retail	\$10.49
Sizes	3.25"
Colors: 5	Florida Special, Redhead, Firetiger, Bone, Greenback



Description:

3.25" RipRoller™ - Solid wood, 4/10 ounce "Surface" Prop bait. This loud rowdy lure is deadly for Largemouth and Smallmouth Bass. Characterized by its aggressive propeller the 3.25" RipRoller™ is ideal for fishing the edges of hydrilla lined shorelines, bull rushes and stump fields. The 3.25" RipRoller™ is also deadly for Redfish, Speckled Sea Trout, and Snook just to name a few. The 3.25" RipRoller™ sports brilliant paint jobs and is epoxy coated for lasting durability and shine. The 3.25" RipRoller™ is saltwater ready from its stainless steel hardware to its VMC Permi-Steel hooks. Available in 5 brilliant colors.

MODEL #'s

Bone	RR 325BO
Fire Tiger	RR 325FT
Florida Special	RR 325FS
Greenback	RR 325GB
Redhead	RR 325RH

4.25" HighRoller™

Series SKU #	HR 425
Product Name	4.25" HighRoller™
Dimensions: LxWxH	L 4.25" x W 9/16" x H 9/16"
Weight	6/10 Ounce
Suggested Retail	\$10.99
Sizes	4.25"
Colors: 5	Blue Shad, Redhead, Fire Tiger, Greenback, Florida Special



Description:

4.25" HighRoller™ - "Topwater" "Stickbait", "Walker". Our companies core lure and most versatile lure. The 4.25" HighRoller™ is characterized by its long casting ability and highly active back and forth jumping motion. Originally designed for Largemouth and Smallmouth Bass, the HighRoller's natural fleeing baitfish splash is deadly for a variety of elusive and exciting inland saltwater fish, specifically: Redfish, Speckled Sea Trout and Snook. Physical attributes: solid wood, 6/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, stainless steel saltwater ready hardware and VMC Permi-Steel hooks. The 4.25" HighRoller™ is a must for bank fisherman, waders and boaters stalking hard to reach schooling fish. Available in 5 brilliant colors.

MODEL #'s

Blue Shad	HR 425BS
Fire Tiger	HR 425FT
Florida Special	HR 425FS
Greenback	HR 425GB
Redhead	HR 425RH



FISHING LURE COMPANY, L.L.C.

4.25" RipRoller™

Series SKU #	RR 425
Product Name	4.25" RipRoller™
Dimensions: LxWxH	L 4.25" x W 9/16" x H 9/16"
Weight	8/10 Ounce
Suggested Retail	\$10.99
Sizes	4.25"
Colors: 5	Florida Special, Fire Tiger, Halloween, Greenback, Blue Shad



Description:

4.25" RipRoller™ - Solid wood, 8/10 ounce "Surface" Prop bait. This loud rowdy lure is deadly for Trophy Largemouth Bass. Characterized by its aggressive propeller the 4.25" RipRoller™ is ideal for fishing the edges of hydrilla lined shorelines, bull rushes and stump fields. The 4.25" RipRoller™ is also deadly for Redfish, Stripers, Muskie, Pike, and smaller Peacock Bass just to name a few. The 4.25" RipRoller™ sports brilliant paint jobs and is epoxy coated for lasting durability and shine. The 4.25" RipRoller™ is saltwater ready from its stainless steel hardware to its VMC Permi-Steel hooks. Available in 5 brilliant colors.

MODEL #'s

Blue Shad	RR 425BS
Fire Tiger	RR 425FT
Florida Special	RR 425FS
Greenback	RR 425GB
Halloween	RR 425HW

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FISHING LURE COMPANY, L.L.C.

4.00" Pop-n-Roller™

Series SKU #	PNR400
Product Name	4.00" Pop-n-Roller™
Dimensions: LxWxH	L 4.00" x W 9/16" x H 9/16"
Weight	8/10 Ounce
Suggested Retail	\$16.99
Sizes	4.00"
Colors: 8	Fire Tiger, Black/Orange, Florida Special, Redhead, Rainbow Trout, Bone, Greenback, Blue Shad



Description:

4.00" Pop-n-Roller™ - Solid wood, 8/10 ounce "Surface" Popping bait. This loud rowdy lure is deadly for Trophy Largemouth Bass, Smallmouth Bass. Characterized by its aggressive popping/clicking sound, the 4.00" Pop-n-Roller™ is ideal for fishing open water and over beds. The 4.00" Pop-n-Roller™ is also deadly for Redfish, Stripers, Muskie, Pike and smaller Peacock Bass just to name a few. The 4.00" Pop-n-Roller™ is saltwater ready from its stainless steel hardware to its VMC Permi-Steel hooks. Also now available with VMC bronze freshwater hooks. Available in 8 brilliant colors.

MODEL #'s

Fire Tiger	PNR400FT
Black/Orange	PNR400BL
Florida Special	PNR400FS
Redhead	PNR400RH
Rainbow Trout	PNR400RT
Bone	PNR400BO
Greenback	PNR400GB
Blue Shad	PNR400BS

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FISHING LURE COMPANY, L.L.C.

P.T. Spoon™

Series - SKU #	PTS
Product Name	P. T Spoon™
Dimensions: LxW	L 2.75" x W 3/4"
Weight	3/8 Ounce
Suggested Retail	\$5.99
Sizes	2.75"
Colors: 9	Gold Rootbeer, Gold Firetiger, Gold Inference Blue Pepper, Nickle Chartreuse Tip, Nickle Inference Blue Pepper, Black Nickle Blue tipped Black, Watermelon Red Flake, Black Nickle Chartreuse Tipped Black, Black Nickle Chartreuse Scaled



Description

P.T. Spoon™ - "Topwater". You will find that our spoon is the most versatile spoon on the market today! The unique design creates a lifelike action second to none, and the spoon can be fished in the densest of cover with little or no effort from you. This keeps you in the strike zone longer and with tremendous action on the fall. The fall, or allowing the spoon to fall will create 80% of your strikes. Swimming it into likely areas and allowing it to fall causes bone jarring reaction strikes! Available in 9 colors.

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5.50" RipRoller™

Series SKU #	RR 550
Product Name	5.50" RipRoller™
Dimensions: LxWxH	L 5.25" x W 9/16" x H 9/16"
Weight	1 2/10 Ounce
Suggested Retail	\$16.99
Sizes	5.50"
Colors: 7	Halloween, Pearl Chartreuse Head, Clown, Black/Orange, Peacock, Fire Tiger, Perch



Description:

5.50" RipRoller™ - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world's most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the 5.50"™ RipRoller™ is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 5.50" RipRoller™ is a must for Trophy fish. A great lure for Big Stripers, Northern Pike, Massive Muskie, Bull Reds and Big Sea Trout. Available in 7 brilliant colors.

MODEL #'s

Black/Orange	RR 550BL
Clown	RR 550CL
Fire Tiger	RR 550FT
Halloween	RR 550HW
Peacock	RR 550PK
Pearl Chartreuse Head	RR 550CH
Perch	RR 550PCH

6.50" RipRoller™

Series SKU #	RR 650
Product Name	6.50" RipRoller™
Dimensions: LxWxH	L 6.25" x W 9/16" x H 9/16"
Weight	1 4/10 Ounce
Suggested Retail	\$17.99
Sizes	6.50"
Colors: 7	Pearl Chartreuse Head, Fire Tiger, Clown, Black/Orange, Halloween, Peacock, , Perch



Description:

6.50" RipRoller™ - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world' most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the 6.50"™ RipRoller™ is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 4/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 6.50" RipRoller™ is a must for Trophy fish. A great lure for Big Stripers, Massive Muskie, Bull Reds and Big Sea Trout. Available in brilliant 7 colors.

MODEL #'s

Black/Orange	RR 650BL
Clown	RR 650CL
Fire Tiger	RR 650FT
Halloween	RR 650HW
Peacock	RR 650PK
Pearl Chartreuse Head	RR 650CH
Perch	RR 650PCH



FISHING LURE COMPANY, L.L.C.

7.50" RipRoller™

Series SKU #	RR 750
Product Name	7.50" RipRoller™
Dimensions: LxWxH	L 7.25" x W 9/16" x H 9/16"
Weight	1 6/10 Ounce
Suggested Retail	\$18.99
Sizes	7.50"
Colors: 7	Halloween, Peacock, Pearl Chartreuse Head, Black/Orange, Fire Tiger, Perch, Clown



Description:

7.50" RipRoller™ - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world's most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the 7.50"™ RipRoller™ is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 6/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 7.50" RipRoller™ is a must for Trophy fish. A great lure for Big Stripers, Massive Muskie, Bull Reds and Big Sea Trout. Available in 7 brilliant colors.

MODEL #'s

Black/Orange	RR 750BL
Clown	RR 750CL
Fire Tiger	RR 750FT
Halloween	RR 750HW
Peacock	RR 750PK
Pearl Chartreuse Head	RR 750PCH
Perch	RR 750PRC

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Description of Butterfly Peacock Bass Kit:

Physical attributes: solid wood, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 and 3 Aught 2X strong VMC Permi-Steel hooks. Available in several brilliant colors.

INCLUDED IN THIS KIT: 2-2.75" PopRollers, 1-3.25" HighRoller, 1-4.25" HighRoller, 2-4.25" RipRollers, 2-3.25" RipRollers, 2-3.0" ChugRollers, two sets of fingerlings and one heavy duty tackle box.

The retail value of this kit is \$120.00. Our value price for this kit is \$99.99.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the butterfly peacock bass.

This kit holds 12 lures, the minimal amount of top water lures that we recommend any angler going fishing in the Amazon for peacock bass.

Model # KITBPB

PRICE-\$99.99

DELUXE PEACOCK BASS KIT[™]



Description of Deluxe Peacock Bass Kit:

5.5" and 6.5" RipRoller[™] - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world's most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the RipRoller[™] is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 2/10 and 1 4/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 5.5" and 6.5" RipRoller[™] is a must for Trophy fish. Available in 8 brilliant colors.

INCLUDED IN THIS KIT: 6- 5.5" RipRollers and 6- 6.5" RipRollers and one heavy duty tackle box.

The retail value of this kit is \$225.00. Our value price for this kit is \$199.99.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the peacock bass.

This kit holds 12 lures, the minimal amount of top water lures that we recommend any angler going fishing in the Amazon for peacock bass.

Model # KITDPB

PRICE-\$199.99

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Description of Inshore Flats Kit:

Physical attributes: solid wood, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 and 3 Aught 2X strong VMC Permi-Steel hooks. Available in several brilliant colors.

INCLUDED IN THIS KIT: 1-4.25" RipRoller, 2-3.25" RipRollers, 2-3.0" ChugRollers, 2-2.75" PopRollers, 2-4.25" HighRollers, 1-3.25" HighRoller and 2 sets of fingerlings; all these lures in one heavy duty tackle box.

The retail value of this kit is \$120.00. Our value price for this kit is \$99.99.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the inshore flats fishing.

Model # KITIF

PRICE-\$99.99

MAGNUM PEACOCK BASS KIT™



Description of Peacock Kit:

5.5", 6.5" & 7.5" RipRoller™ - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world's most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the RipRoller™ is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 2/10, 1 4/10 1 6/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 5.5", 6.5" and 7.5" RipRoller™ is a must for Trophy fish. Available in brilliant 8 colors.

INCLUDED IN THIS KIT: 4- 5.5" RipRollers, 4- 6.5" RipRollers, 4- 7.5" RipRollers, 4- 6.5" HighRollers, 2- submergible Rapalas, 2- submergible Yo-Zuris, 4 Slevad jigs and one heavy duty tackle box.

The individual retail value of this kit is \$375.00. Our value price for this kit is \$335.00.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the peacock bass.

VALUE: \$375.00

OUR PRICE: \$335.00

Model # KITMPB

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Toll Free – 877-205-1764, Fax 352-336-1546
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PEACOCK BASS KIT™



Description of Peacock Bass Kit:

6.5" RipRoller™ - "Topwater" propeller bait. Specifically designed to endure the vicious, topwater attacks of one of the world's most aggressive fish, the ill tempered, lure crunching South American Peacock Bass. Whether casting and ripping or "slow" trolling, the RipRoller™ is a serious lure for World Class Fisherman. Physical attributes: solid wood, 1 4/10 ounce, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 Aught 4X strong VMC Permi-Steel hooks. The 6.5" RipRoller™ is a must for Trophy fish. Available in 8 brilliant colors.

INCLUDED IN THIS KIT: 6- 6.5" RipRollers and one heavy duty tackle box.

The retail value of this kit is \$128.00. Our value price for this kit is \$115.99.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the peacock bass.

This kit holds 12 lures, the minimal amount of top water lures that we recommend any angler going fishing in the Amazon for peacock bass.

Model # KITPK

PRICE-\$115.99



Description of Top Water Bass Kit:

Physical attributes: solid wood, custom lacquer paint job, brilliant 2 part epoxy coating, saltwater ready hardware and 2 and 3 Aught 2X strong VMC Permi-Steel hooks.
Available in several brilliant colors.

INCLUDED IN THIS KIT: 4-3.25" RipRollers, 2-3.25" HighRollers, 2-3.0" ChugRollers, 2-2.75" PopRollers, 1-4.25" HighRoller; all these lures in one heavy duty tackle box.

The retail value of this kit is \$128.00. Our value price for this kit is \$115.99.

*Colors are for display only; the colors of the lures will be different than shown here; if you want specific colors, type them in the "additional information" section below your name and address and we will do our best to give you those colors-no guarantees! But remember, all these colors were designed for the top water bass.

Model # KITTB

PRICE-\$115.99